

My name is Isobel Clarke. I run a small business about 2 miles from the proposed site. The business is a recording studio and as it can also be residential, my clients are a mixture of local, national and sometimes international artists that come here. One feature of my business is the fact that although we are in a rural setting, we are close to the amenities of Wisbech.

This proposed incinerator will dominate the local landscape. It will tower over the main road route (as rail has long gone) both to Wisbech and onto the popular holiday destinations of the north Norfolk coast and Norfolk broads. As anyone who lives here knows, and I'm sure has been mentioned here before, come holiday season, the A47 is often jammed with caravans and other holiday makers heading that way. Where should they stop for lunch? I would argue that this monstrosity would deter anyone from considering Wisbech. There's no missing it, that's for sure. It's not tucked away where it can't be seen. It's the welcome sign for anyone entering, leaving or passing. Passing at haste no doubt. It's a disaster for this beautiful Georgian town, the site for period dramas and anyone interested in the fascinating history of the fens.

I suspect a quick Google will also put off some of my clients.

Finally I just want to say, I also work with young people, teaching music and trying to show them potential careers in the music industry. In particular trying to raise the aspirations of our young women, who often believe careers like mine are only for people in big cities. All this says to the young people is that Wisbech is literally the crap dump of East Anglia. A depressingly enormous, ever seeing monolithic tower, or 2 towers is it? burning the rubbish of our lazy society, while we diligently wash our tins to recycle. In the north east, people from Middlesbrough are called 'smoggies' because of their industrial past, god knows what those Wisbech youngsters will grow up to be called if this horror is imposed on an unwanting community. In Kings Lynn 92% of people voted against the incinerator proposal and if we were lucky enough to be granted some semblance of democracy, I'm sure it would be the same here.